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Welcome to all new subscribers!

Reminder: You subscribed through BowWowsBest.com website or Facebook page.

To make sure you receive BowWowsBest emails, please add Patti@BowWowsBest.com to your safe senders list.



Dear <<First Name>>,

I can't help but think of autumn now as I post to my website all this year's new Halloween costume styles. While I love the year-round warmth here in Florida, I'm always nostalgic for the northern autumn season with its leaves dressed in reds, oranges, and yellows.

For me, now is the time to think about Halloween preparations. Will you host a costume party or attend one? Will you take your kids trick-or-treating? Or will you open your home to the neighborhood tykes to offer them treats on Halloween night?

How to Choose and Fit a Costume

Whatever your plans, you'll want to include your beloved dog. One way to include him is to dress him up in a fun costume that will make you smile. Get started early to allow time to choose and for an exchange if you need one.

How do you choose a costume? What will make you smile to see on her? A superhero? A witch? A flower? A fairy dress? A turtle?

Then consider what's appropriate for your pooch. Will he wear a full costume or just a hat or only a special collar?

Finally, measure your dog. The chest size is the most important measurement. Then, make sure all measurements fit within the garment dimensions listed for your costume, allowing additional room in the chest and neck. Let me know if you need help.

New Halloween Costumes for 2014

I have a wide selection of costumes for your doggie girls and boys. The photos below show two of my newest costumes. Click on a photo below for information on a featured style or click on the button to browse the whole selection.

NOTE: Most of my costumes fit dogs up to 32 pounds. If, however, your dog weighs 33-100 pounds, click to see [styles that also fit large dogs](#).



[My Lil' Pumpkin Tutu Embroidered Dress](#)



[Funny Monster Dog Sweater](#)

Save 15% on Halloween costumes today through Monday, September 1 with Coupon Code COSTUMENEWS

Order early to be sure you have a good selection and time to exchange in case you need another size.

[Browse all Halloween Costumes](#)

How to Accustom Your Dog to Costumes (and necessary attire, too)

If your dog is young or a recent rescue, then you'll want to accustom your furry friend to wearing a costume. For help getting your dog used to collars, harnesses and coats as well

as costumes, click to see my article "[How to Help Your Dog Get Comfortable with Clothing](#)".

Send Your Fun Canine Costume Photos for Facebook

In honor of our howling funny furry friends, I'm creating a gallery of canine costume photos. Simply email me your photos with your name and each dog's name in the photo. The costumes may have been purchased from any source.

I'll post all photos I receive on my [Facebook page](#). Come visit and like the page to see all the photos as I post them.

Contact Me with Your Questions

if you need help with styles, sizing, fitting or ordering, just contact me by email at Patti@BowWowsBest.com or call me at (561) 495-9971.

All my best,

Patti

Patti Hasner
Founder and Owner
BowWowsBest.com

P.S. Remember to email your fun photos of your costumed pooch, so I can post them on the BowWowsBest Facebook page. Just reply to this email or email to Patti@BowWowsBest.com.

Also, join us on Facebook. Let us know where you take your dog for vacation, tell us how you keep him cool, and post your photos. You'll also see cute doggie news and more

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