

6 Keys to Writing a Successful Ebook

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NEWS

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The Six Keys to Writing a Successful Ebook

When you create an ebook, you want to help your readers while you stand out as the most credible and valuable source for your products and services. While most people just provide information, if you come from your inspired purpose and help your readers move forward and take action, then you and your ebook become exceptionally valuable. Here are six keys to writing a successful ebook and how to achieve them.

The 6 keys to writing a successful ebook are:

- Draw upon your inspired purpose and vision.
- Focus on your community's burning question or need.
- Size the topic to fit your purpose.
- Show more than tell.
- Provide questions and actions that your readers can apply immediately.
- Tell readers how to take the next step with you toward reaching their goals.



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Best regards,

Holly

Holly Genser, MA, CTA-CC

Information Marketing Writer, Coach & Consultant

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