

Career Services Package Fees and Terms

What You Get	Resume & Cover Letter	Add LinkedIn Profile	Resume, Cover Letter & LinkedIn Profile PLUS Personal Sessions with Me		
	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Questionnaire & One- to Two-Hour Personal Interview \$127–\$254 Value	✓	✓	✓	✓	✓
Custom, Targeted, Interview-Getting Resume For one position,* focused on your value to employers, with keywords throughout for ATS, attractive format; value \$347– \$997	✓	✓	✓	✓	✓
Custom, Targeted Cover Letter \$77–\$97 Value	✓	✓	✓	✓	✓
2 Reviews per document; Final, ATS-ready documents in Word & PDF	✓	✓	✓	✓	✓
Essential Job Search Tips for Using Your Resume, Networking Guide, & Modern Job Search Guide \$44 Value	✓	✓	✓	✓	✓
Custom, Attention-Getting LinkedIn Profile Branded Header & Summary, keywords, Experience and other sections, attractive bullets and layout, & recommendations by section; \$247–\$297 Value		✓	✓	✓	✓
Personal Strategy and Planning Sessions with Me Get your questions answered, be supported, overcome challenges, and keep your momentum going. Starts where you are based on my 7-Step Job and Career Change Process			One 1½-Hr. Personal Session	Two 50-Min. Personal Sessions	Six 50-Min. Personal Sessions
Fees (\$) by Package					
Executive	647	897	1027	1047	1797

*Ask for quote for additional resumes targeted to other positions.

Package Discount Terms

10% Discount on Bronze, Silver, and Gold Packages paid in full to start your project. 15% Discount on Platinum and Diamond Packages paid in full to start your project. For example, if you invest in a Silver package and pay the total amount in advance, you get a 10% discount.

Package Multiple Payment Terms

If you prefer to spread out payments, you may pay each individual service separately and in full without the discount. For example, if you want a Silver resume, cover letter, and LinkedIn profile package, you may pay for and receive your resume and cover letter first, then pay for and receive your LinkedIn profile.

Next Steps →

Do You Have Questions? Want to Get Started?

Contact me at Holly@HollyGenser.com to schedule your complimentary 30-minute consultation. We'll discuss your situation and goals. If we think we'd be a good fit for each other, I'll explain how I can help and how I work.

My Background



I discovered the power of career coaching and resume writing when I changed jobs and careers several times and taught and developed career-related workshops for two Fortune 500 companies.

Today, as a Certified Career Transitions Coach and active member of the National Résumé Writers Association, I help professionals and leaders find fulfilling positions that allow them to use their highest skills to develop successful people and organizations.

Prior to becoming a career coach and resume writer, I earned my MA in Training and Development from The Ohio State University and held several roles in Fortune 500 companies, nonprofits, and higher education, including project manager, instructor, instructional designer, success coach, and learning center manager.

Happily living on a pond in Florida with lizards, turtles, and ducks in my backyard, I also love singing, painting, photography, and being with close friends and family.

Feel free to visit my website, <https://HollyGenser.com>, for resources and information <https://HollyGenser.com> and connect with me on LinkedIn at www.Linkedin.com/in/HollyGenser.